



# *News Release*

## **PRESS OFFICE**

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**Contact:** Dennis Byrne (202) 205-6567

Cecelia Taylor (202) 401-3059

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## ***National Small Business Week 2010 Kicks Off Sunday in Washington, D.C.***

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### ***SBA Administrator Karen Mills to Deliver Keynote Address***

**WASHINGTON** – Top entrepreneurs from around the country will come together to be recognized for their accomplishments during the U.S. Small Business Administration's National Small Business Week celebration, May 23-25, in Washington, D.C. The National Small Business Person of the Year will be named on Tuesday, May 25.

The three-day event at the Mandarin Oriental Hotel and Conference Center in the nation's capital will highlight business owners from 50 states, the District of Columbia, Guam and Puerto Rico, whose business achievements have contributed much to the economic well-being of their families, their employees, their communities and the nation. Awards also will be presented for notable achievements in disaster recovery, government procurement, small business advocacy, and to top-performing SBA resource and lending partners.

### **Featured Speakers at National Small Business Week will include:**

- **Administrator Karen G. Mills, U.S. Small Business Administration**
- **The Honorable Janet Napolitano, Secretary of the Department of Homeland Security**
- **The Honorable Ray LaHood, Secretary of Transportation**

Small Business Week will also feature a [series of small business forums that are open to the public](#) and developed to help entrepreneurs with real-world issues that impact their business, including Innovation, Exporting and Social Media. There will also be a Town Hall discussion on how small businesses are driving America's recovery and economy. The public can register for the forums for free at <http://www.NationalSmallBusinessWeek.com/> before 12:00 p.m. EDT Friday, May 21.

Events during Small Business Week can be viewed virtually through SBA's free, live webcasting accessible online at <http://www.NationalSmallBusinessWeek.com/>.

### **SCHEDULE OF EVENTS**

(Note to Press: Seating is limited at all events and the schedule is subject to change  
Visit [www.NationalSmallBusinessWeek.com](http://www.NationalSmallBusinessWeek.com) for the latest schedule.)

(more)

**Sunday, May 23, 2010**

2:00 p.m. – 6:00 p.m.

**Registration Open**

Pre-function Area

***Sponsor: AT&T***

6:00 p.m. – 8:00 p.m.

**Opening Networking Reception**

Hillwood & Hillwood Foyer

***Sponsor: Ford Motor Company***

**Monday, May 24, 2010**

8:00 a.m. – 5:00 p.m.

**Registration Open**

Pre-function Area

**Cyber Café Open** (Sackler Room)

***Sponsor: Google***

8:15 a.m. – 9:45 a.m.

**Breakfast Honoring the Entrepreneurial Development  
and Lender Award Winners**

Grand Ballroom

***Sponsor: Northrop Grumman***

10:00 a.m. – 10:30 a.m.

**Keynote Address by Administrator Karen Mills**

Oriental Ballroom

10:45 a.m. – 12:00 p.m.

**Town Hall – Small Business: Driving America's Economy**

Oriental Ballroom

***Sponsor: eBay***

12:15 p.m. – 1:45 p.m.

**Phoenix Awards Luncheon – Disaster Recovery Award Winners**

Grand Ballroom

***Sponsor: AT&T***

2:00 p.m. – 3:15 p.m.

**Innovation Forum – Turning Innovation into Jobs**

Oriental Ballroom

***Sponsor: Cbeyond***

3:30 p.m. – 5:00 p.m.

**Exporting Forum: Customers, Profit\$, Jobs and Growth – Take  
Your Business Global!**

Oriental Ballroom

***Sponsor: UPS***

**Tuesday, May 25, 2010**

8:00 a.m. – 1:00 p.m.

**Registration Open**

Pre-function Area

***Sponsor: AT&T***

**Cyber Café Open** (Sackler Room)

***Sponsor: Google***

*\* Free Wi-Fi will be provided to all attendees.*

(more)

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8:30 a.m. – 10:15 a.m.	<b>National Awards Breakfast Honoring Procurement Award Winners</b> Grand Ballroom <b><i>Sponsor: Raytheon</i></b>
11:00 a.m.- 12:15 p.m.	<b>Social Media Forum – Social Media &amp; Small Business:</b> <b>Join the Conversation</b> Oriental Ballroom <b><i>Sponsor: Intuit</i></b>
12:30 p.m. – 2:00 p.m.	<b>National Awards Luncheon Honoring State Small Business Winners</b> Grand Ballroom <b><i>Sponsor: Sam’s Club</i></b>
7:30 p.m. – 11:00 p.m.	<b>Champion Award Winners Gala</b> Grand Ballroom <b><i>Sponsor: Visa &amp; ADP</i></b>

<b>Media Contacts:</b>	Dennis Byrne <a href="mailto:dennis.byrne@sba.gov">dennis.byrne@sba.gov</a> (202) 205-6567	Cecelia Taylor <a href="mailto:cecelia.taylor@sba.gov">cecelia.taylor@sba.gov</a> (202) 401-3059
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Media outlets are encouraged to cover National Small Business Week events, and can register as media representatives online at [www.NationalSmallBusinessWeek.com](http://www.NationalSmallBusinessWeek.com). Call or e-mail Media contact for press registration code. Registration will be granted for working journalists only. The SBA Press Room at the Mandarin Hotel will be open May 23-25, and onsite press registration for National Small Business Week will start on May 23.

*Small Business Week 2010 sponsors and cosponsors include: Sam’s Club, Visa, Ford, ADP, Raytheon, Cbeyond, UPS, Intuit, Google, eBay, AT&T, Northrop Grumman, Lockheed Martin, D&B, Verio, Nomadic Display, ASBDC, NADCO, NAGGL, NASE, NSBA, WIPP and SCORE.*

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***Editor Please Note: A list of 2010 state winners can be found here***  
***[http://www.nationalsmallbusinessweek.com/\\_files/live/2010STATEWINNERS.pdf](http://www.nationalsmallbusinessweek.com/_files/live/2010STATEWINNERS.pdf)***